

GADSDEN LEADS SOUTH IN TOBACCO PRODUCTION

WORK OF THE GADSDEN CO. BOARD OF TRADE

A Live Body Which is Working For the General Good.

Feature of Work is Realty Department For Prospectors.

The Gadsden Board of Trade is a unique institution in Florida, for instead of confining its efforts exclusively to any one city or section, it has branches in Havana, River Junction and Greensboro, with large membership at each place, and is carrying on the work of setting forth the advantages of Gadsden county with the cooperation of practically every citizen of the county. The direction of affairs is in the hands of President A. T. Hearin, Secretary Frank W. Lloyd and a board of governors composed of the officers and a number of the leading business men of the county, as follows: John A. Barnes and Max Wedeles, vice presidents; George D. Munroe, treasurer; board of governors, E. R. Shaw, S. E. Key, J. W. Mahaffy, W. L. McGowan, Dr. F. B. Barnes, C. O. Haver, J. G. Ball, W. M. Corry, E. B. Sheffer and J. L. Shepard. The headquarters of the organization is at Quincy, where regular meetings are held monthly. Monthly meetings are held, also, at Greensboro, River Junction and Havana. The total membership at the present time is about 225.

Recently Reorganized. The Gadsden Board of Trade, although having been in existence for several years, was reorganized January 1, of the present year, when Secretary Lloyd was engaged to look after its affairs. Mr. Lloyd, previous to coming to Gadsden county, was with the Agricultural and Industrial Department of the Norfolk and Western Railroad and is well fitted in every way for the position which he occupies. With his advent the work of the organization was undertaken upon systematic lines, the scope of the work extended and many new members enrolled, representing every portion of the county.

A feature of the work of the Board of Trade, in addition to its work of preparing and forwarding literature to possible settlers or investors, is a real estate department with which lands all over the county are listed for sale and which acts as the intermediary between seller and purchaser, the usual commissions going to the Board of Trade to be used in its work of development. The Board of Trade will not list property at unfair valuations and its operations result in giving purchasers the benefit of the lowest prices without the possibility of a raise at about the time the purchase has been concluded.

Advocates Good Roads. The Gadsden Board of Trade has taken up the question of good roads, at first advocating a bond issue for general improvement. Subsequently, the members of the board became convinced that the improvement could be undertaken without resort to bonds and the organization is now working for improvement with money appropriated from the current funds of the county.

The Gadsden board is carrying more advertising in various publications at the present time than any other county in Florida, and this will be kept up throughout the year. Names are secured in this way, and upon the receipt of inquiries literature setting forth the advantages of the county from every standpoint is forwarded. The names are then filed and, later on, unless results are obtained, correspondence with the inquirers is discontinued.

The Board of Trade is advocating the organization of a Breeders' Association in Gadsden county, with pens at centrally located places and is also working to encourage truck farming and dairying throughout the county.

Satsumas and Grapes. Secretary Lloyd expects, during this year, to undertake a campaign to induce the farmers of Gadsden county to plant Satsuma oranges, which do exceptionally well in this section. Mr. Lloyd also believes that the hillside of the northern portion of the county could be made to produce grapes in large quantities which would ripen several weeks ahead of California varieties and grapes from northern vineyards. Experiments made along this line have been highly satisfactory and a grape industry will, in all probability, be established in the near future. Mr. Lloyd believes there is an unusual opportunity in Gadsden county for the establishment of a large dairy and creamery. Prices for all dairy products are high and the local market would easily absorb the entire product of a good sized plant.

SPONGE FISHING BILL IS PASSED

MEASURE WHICH WAS PUSHED THROUGH BY MR. SPARKMAN, REGULATES LANDING, FISHING, CURING, ETC.

Tarpon Springs, Aug. 5.—The passage of the Sparkman bill in the House of Representatives regulating the fishing of sponges in the limits of the state of Florida and in the Florida straits outside of state jurisdiction is expected to have the effect of putting to an end the disturbance which recently characterized this industry in Florida. The Sparkman bill contains regulations for the landing and curing of sponges at points in the state.

The man who is in pursuit of success should carry not excess baggage.

PEANUTS MAKE HEAVY CROP ON FLORIDA SOIL

CULTIVATION OF THE GOOBER IN THIS STATE HAS PASSED THE EXPERIMENTAL STAGE—\$150 PER ACRE.

At every setting of the moon comes additional evidence that what can be produced in any county or section can be successfully grown on the rich sand soils of Florida under the beneficial climatic conditions here. All the requirements are good sense and the propensities for hard labor to reap abundant returns. Now comes a report from St. Augustine Record that "Peanuts promise to form one of the big staple crops of St. Johns county in the future. The experimental stage has passed and practical cultivation of the goober proves that it is more profitable than potatoes and is a sure crop."

A. W. Corbett has several acres planted to peanuts and his most sanguine expectations have been surpassed. The peanut is only one of several crops that can be raised on the same land within the year. Mr. Corbett planted potatoes and followed that crop with corn, planting the peanuts between the rows of corn. His potatoes yielded him a handsome profit and corn is bringing top notch prices. The peanuts, however, promise the biggest returns of all. They are of extra fine quality and the yield is enormous. Mr. Corbett thinks they will net him \$150 per acre and his estimate is very conservative, as the prospects are that they will exceed the figure mentioned.

"The soil and climate seem to be adapted to the culture of the peanut ground that has not been fertilized. As the peanut is a staple it will no doubt be largely cultivated in this vicinity in future years."—Exchange.

MILTON FISHER LANDS BIG GAR

VORACIOUS MONSTER NEARLY SIX FEET LONG, WEIGHING 65 POUNDS, CAUGHT ON SET LINE.

Quite a little interest was occasioned by an immense alligator gar, that was brought into town by Ed Henry, a negro fisherman, says the Milton Gazette. This gar was five feet seven inches long, weighed about sixty-five pounds, was nine inches wide at the eyes, and had a splendid set of teeth above and below, measuring a little over a half-inch in length each. It was caught on a trout line at the mouth of Kehoe bayou, and according to the report of the man who caught it, furnished one man all the sport he wanted in landing it.

This particular breed of gar is very ravenous, devouring large numbers of other fish, inasmuch as that places frequented by them soon become barren of edible fish. This particular fish is believed to have eaten a number of catfish from the line upon which he was finally caught, as the owner of the line found the heads of four catfish attached to his hooks, the bodies having been devoured and the gar on the next hook following, seeming to indicate that he had just followed up the line helping himself to the catch.—Milton Gazette.

FLORIDA G. A. R. GO TO DETROIT

General Orders No. 2, G. A. R., have been issued by the state commander, Lyman Leighton, announcing the date of the annual encampment to be held in Detroit, Mich., Aug. 31 to Sept. 5. It is desired by the department that the members of the department, coming as often as possible in contact with them and checking up the accuracy of their statements.

The subjects were a legislator (party not given), a physician, two lawyers, a grocer, a grandmother, a young mother, a young lady and a servant.

During the six months the investigator found that the legislator in 20 interviews lied 10 times, the doctor in 25 utterances told 14 lies, the young attorney departed from the truth 22 times in 40 conversations, the grocer in 15 talks lied 40 times, the grandmother managed to get in 7 falsehoods in 8 visits, the young married woman's score was 15 whacks in 11 calls, the young lady told 24 in 19 innings, and the servant girl—she worked for the journalist's family—in six months of continued observation produced over 150 lies.

Total, 377 conversations and 324 lies.

Of the 324 lies 100 were traceable to vanity, pure and simple, over 60 were told to advance the speaker's personal interests, 50 were put forth to conceal some embarrassing defect or mistake of the teller's self or of another, 4 dozen were told to injure some one else, and 60 to make excuse for not keeping some promise or for not doing what ought to have been done.

An analysis of the record shows—anything you please. That is the beauty of statistics.

Also the conviction cannot be re-

GADSDEN COUNTY HOME AND PLAY HOUSE



Home of E. H. Boylin.

Empire Theater, Quincy.

IMMENSE VALUE OF TOBACCO INDUSTRY

Twenty Large Packing Houses to Handle the Crop.

Millions Are Invested in Gadsden's Great Business.

There are twenty large packing houses in Gadsden county engaged wholly in the preparation of tobacco for market and in these plants upwards of four million pounds of the seductive weed is handled annually, the packers paying out an aggregate of something like \$2,000,000 per annum for the product. The largest of these concerns is the American Sumatra Tobacco Co., which grows practically all of its own tobacco upon farms scattered about in various parts of the county, although this concern also buys in large quantities from the growers. Some of the growers grow a portion of the tobacco they handle, but the greater part is purchased direct from the grower after the leaves are placed in the barns for curing.

The growing of first class tobacco is an art that is acquired only by experience and the successful grower is the man who cultivates comparatively small acreage and who gives the weed the fertilization necessary and the extreme care demanded. Several years ago, when the price of Gadsden county tobacco reached \$1 per pound there was a "boom" in the business, and the result was the production of an inferior grade, the sale of which resulted in heavy losses. Profiting by this lesson, the tobacco business of Gadsden county has been placed upon a basis of "quality only," the individual acreage has been reduced, and the product today will compare with the best produced anywhere in the world.

In the handling of the tobacco after it comes to the packing houses, immense sums are invested, for the tobacco has to pass through various processes before it is fit for the marketing season and traveling to the shade-grown tobacco—the Sumatra leaf which is used exclusively for

324 LIES IN 377 CONVERSATIONS

WHY THEY WERE TOLD, WHERE THEY WERE HEARD AND WHY SOME OF THEM, WHICH WERE HEARD, WERE NOT LIES.

A journalist endowed with one of those patient and persistent minds one finds only in the hundredth man, has conducted an investigation, compiled his tables and presents statistics on the subject of lies, says the Chicago News. Statistics have a peculiar interest. They seem to be proving something. They impress you as indisputable. You feel you dare not argue with them. And they usually come to no conclusion at all.

A triumphant general law can only be maintained by one who gayly casts facts to the winds.

Our colleague for a period of six consecutive months has carefully had under observation, the speaker's personal life, as often as possible in contact with them and checking up the accuracy of their statements.

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MAKE SPECIALTY OF 5 CENT CIGAR

"Lasteco" Made at Quincy, Rapidly Forging to Front in Florida.

"Lasteco" is rapidly becoming synonymous with cigar quality, notwithstanding the fact that the Lasteco cigar costs but a nickel. The Lasteco cigar is manufactured by the Lasteco Cigar Co., of Quincy, Fla., of which O. F. Landers is manager, and it is manufactured of pure Havana filler with Florida Sumatra wrapper. As an advertising feature, the Lasteco company does not sell direct to the consumer—the company has prepared a number of boxes containing five Lasteco cigars each, which it is selling direct to consumers—one box to each—for 25 cents. It is the wish of the company to place these samples in the hands of the people of Florida as a demonstration of quality of the product, with a view to creating a demand through dealers.

The Lasteco Cigar Company also manufactures the "Gadsden" cigar, a blend of Porto Rican and Havana tobacco with a Florida wrapper, and this cigar is rapidly becoming popular among those who prefer blended goods. The plant was but recently established and the capacity at the present time is but 3,000 cigars per week. This output, however, will be increased in the near future as the demand for the goods manufactured by the firm is increasing rapidly. Only five cent cigars are manufactured, but these are the best that can possibly be put upon the market for the price.

RAISING FINEST CONCORD GRAPE

BIG CROP ON VINES ONLY A YEAR AND A HALF OLD NEAR MELBOURNE, FLA.

Up to a few months ago it was generally thought that Concord grapes could not be raised in Florida, but any one who has seen or tasted this delicious fruit that George Davitt has been bringing in from his farm west of town will soon be convinced that as fine Concord grapes can be raised here if properly cared for as old New York state can produce, says the Melbourne Times. Last Saturday Mr. Davitt came in with a quantity of fresh fruit just out of his vineyard and was not long in disposing of them at twenty cents per pound. The vines upon which they were raised were set out a year ago last February and now although not very large are yielding heavily. Mr. Davitt now has two or three acres in vineyard and expects to increase his acreage considerably another year. He has several different varieties set out and they are all doing fine. Mr. Davitt states he uses no commercial fertilizer on his grapevines at all but simply cultivates and sprays them, and the climate and the soil does the rest.

It's queer Huerta picked out a spot in the temperate zone to live in.

Wonder which New York vaudeville house will sign up Mme. Caillaux first?

Scribner's "Fiction Number" advertises T. R.'s South American reminiscences.

New York's tact is amazing. All its minor fires are equipped with fire extinguishers.

Tunis is reviving cultivation of the date palm.

Swedish mines employ 168 women and 2,764 children.

Basel, Switzerland, has eight motion picture theatres.

Bedford, England, is to have an electrical exposition in October.

American Sumatra Tobacco Co.

Largest Growers of Shaded Tobacco in the World

SALES OFFICE: 131 WATER STREET, NEW YORK.

Offices:
Atlanta, Ga.
Quincy, Fla.
Amsterdam, Ga.
Weatogue, Conn.

Plantations & Warehouses:
Gadsden County, Fla.
Decatur County, Ga.
Hartford County, Conn.

Quincy, Florida

BELIEVE GADSDEN IS RICH IN PETROLEUM

Company Organized to Drill for Oil in Various Parts of the County.

Experts Believe Indications Point to Existence of Great Wealth.

With a view to sinking several test wells in various parts of Gadsden county in the belief that petroleum will be found, a company has recently been organized at Quincy, with capital of \$10,000, to undertake the work. Oil experts who have made a careful study of conditions in the county state positively that there is every indication of the occurrence of oil strata, and it is the belief of those who have taken up the matter that the experiments will result in bringing in another great oil field.

It is pointed out that the location of the county, at the foot of the Appalachian range of mountains, which has been the oldest and best gas and oil producing range in the United States, is in itself sufficient to warrant experimental work, but in addition to this it is stated that the surface indications are similar to those in the great oil producing sections of the country—practically the same as in the Texas fields. The test wells will be sunk to a depth of from 2,000 to 3,000 feet and it is the purpose to sink at least five in various sections of the county.

Opinion of J. W. Keys. J. W. Keys, who has been a resident of Gadsden county for the past five years, and who is thoroughly familiar with conditions in the large oil fields of the country, has made an exhaustive investigation of conditions in Gadsden county and, in this connection, made the following statement to a representative of The Journal: "Having had quite an experience in the oil fields in the west, I made a critical examination of the Gadsden county field upon coming to this section. I find the geological outlook similar to that in the oil producing sections in which I have been. I have procured float samples from surface streams and from abandoned wells and sent them away for further examination, and the examination has clinched my belief in the existence of petroleum in this section. I also sank a well 144 feet in depth and came in contact with crystalline mica. During my five years' residence in the county I have had seventeen experienced oil well operators look over the situation with me, and not one of them but was

highly pleased with the outlook for bringing in a new field."

Hard to Get Support. Mr. Keys worked for a long time in a vain endeavor to get capital interested to the extent of putting down a number of test wells, and in this he has but recently succeeded. The stock of the company recently organized will be sold at \$10 per share, with a limit of ten shares to any one stockholder, and the shares will carry with them a chance for designation of the place where the initial test wells shall be drilled. Before the boring of wells oil leases will be signed by the owners of the land, granting the company 50 per cent of the net proceeds in case oil is found.

QUINCY FIRM TO SHIP ASPARAGUS

BALL-SYLVESTER FARM HAS FIFTEEN ACRES WHICH WILL BE MARKETING THIS FALL.

This winter the Ball-Sylvester Stock farm will begin shipping asparagus from its 15-acre field which was planted three years ago, says the Quincy Times. This is a new crop for Gadsden county. It took nerve and money to plant and bring this 15 acres of asparagus up to the bearing point. That the quality of the crop is satisfactory was proven last winter when a small quantity of the asparagus was gathered for the home use of Messrs. Ball and Sylvester.

Asparagus cannot be produced everywhere. South Florida cannot produce it successfully. It is raised in North Georgia, but Gadsden county asparagus will be ready for the market a couple of weeks earlier than the Georgia crop. Asparagus continues to yield for from 12 to 20 years without resetting. It always brings a fancy price, especially early in the season. Asparagus is another link in the chain of success of Gadsden county as a general farming section. Messrs. Ball and Sylvester have pioneered the way. Others can follow the worthy example by planting asparagus this coming fall.

There is always an easier and better way, but the average man seldom stumbles into it until he is near the finish.

Direct from Packer to Manufacturer

The Enterprise Leaf Tobacco Co.

Packers and Dealers of the Best Florida and Georgia Wrappers

"THAT'S OUR BUSINESS"

All Orders Shipped the Day Received

Quincy, Gadsden County, Florida

Wm. M. Corry, President.

"From Field to Factory"

The Barlow-Corry Company

Growers, Packers and Dealers in

Fine Florida and Georgia Tobacco

QUINCY, - - - - FLORIDA.